

# Bloomin' Birdathon

## Sample Social Media Posts



Social Media platforms like Facebook, Twitter and Instagram are ideal for sharing your enthusiasm for birds, nature and Audubon Naturalist Society. Not only will your posts keep sponsors and supporters up-to-date on your progress, you might just inspire them to want to learn more about nature themselves.

One of the most important elements for creating compelling social media posts is to convey excitement and emotion. Be sure to let people know why you are excited about participating in the ANS Birdathon and why you are passionate about nature. And good photos are a must! Posts with a photo (or video) tend to get more attention from your friends and followers.

Please tag us so that we can share your posts!

Facebook: @AudubonNaturalistSociety • Twitter: @ANSTweets • Instagram: @ansnature

Hashtag: #ANSBirdathon

### EXAMPLE POSTS



This Carolina Wren is going on my count list for the #ANSBirdathon. It's so great to get outside and help support nature education and conservation at the same time! You can help, too, at [anshome.org/birdathon-donation](http://anshome.org/birdathon-donation)



It's my first #ANSBirdathon and this Carolina Wren is the first bird on my count list! I love being outside right now. You can join the fun AND support conservation and nature education from your own backyard! Learn how at [anshome.org/birdathon](http://anshome.org/birdathon)



This beautiful Virginia Bluebell is going on my list of blooms for the @ANSTweets #ANSBirdathon. You can enjoy the outdoors and support nature education and conservation, too: [anshome.org/birdathon](http://anshome.org/birdathon)



The #ANSBirdathon is more fun than ever. I don't know much about birds so I'm counting wildflowers like these Virginia Bluebells. Or you can count trees. Or butterflies. Whatever you count helps @ANSTweets conservation & nature education programs: [anshome.org/birdathon](http://anshome.org/birdathon)



**Audubon Naturalist Society**

Woodend Nature Sanctuary, Headquarters | 8940 Jones Mill Road Chevy Chase, MD 20815 | [anshome.org](http://anshome.org)