



**Woodend Nature Sanctuary**  
8940 Jones Mill Road Chevy Chase, Maryland

**[anshome.org/conferences](http://anshome.org/conferences)**

January 4, 2018

Dear Colleague,

February 28, 2018 will play host to the second Taking Nature Black conference at Woodend Sanctuary in Chevy Chase, Maryland. Taking Nature Black is sponsored by the Audubon Naturalist Society and its partners, and is designed to highlight the role that African Americans have played in supporting the environment through speakers, panels, professional development, and networking opportunities. We also will feature a day-long jobs fair.

**Topics to be discussed include:** Environmental Justice, Green Jobs Now and in the Future, Jobs in Forestry, Hard-won Environmental Legal Victories, Diversity, Equity, and Inclusion, How to Engage Elected Officials, Taking Charge of Your Career, Nature in Your Neighborhood, Storytelling with a Cultural Historian, and so much more.

African Americans who have made outstanding contributions to helping us understand nature and how to protect the environment will be saluted as environmental champions. Day-long mentoring opportunities will also be provided. A continental breakfast, lunch, and a closing reception are on the conference menu.

Taking Nature Black offers you an ideal opportunity to reach out to African-Americans in the greater DC area in a cost-effective way. We need your help to ensure that this stimulating and rewarding event takes place. On the next pages are suggested sponsorship levels and the exposure we offer in return for your support.

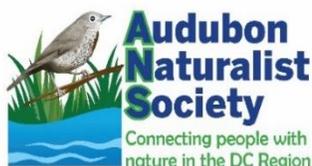
Thank you for considering sponsorship of the Taking Nature Black Conference. We look forward to working with you.

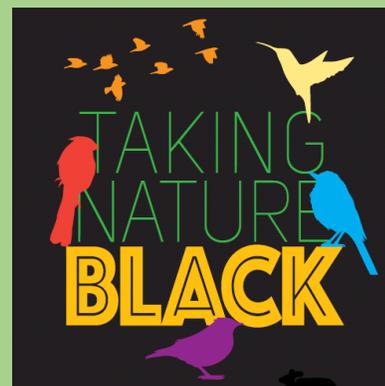
Sincerely,

Caroline Brewer, Taking Nature Black Conference Chair, Communications and Marketing Director for ANS

[Caroline.Brewer@anshome.org](mailto:Caroline.Brewer@anshome.org)

(301) 652-9188 x23





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*Audubon Naturalist Society (ANS) is seeking companies and organizations to partner with us at all sponsorship levels. All proceeds from the events will support a great cause—helping ANS and its partners create a larger and more diverse community of people who treasure the natural world and work to preserve it.*

**\$5,000 – Ocean Sponsor**

- Prominent sponsor recognition on all conference-related marketing; on-site signage; and in program
- Live mentions during the conference
- Company logo/recognition on ANS website; social media outreach; and listing in ANS's Annual Report
- Prominent exhibit space at job fair
- One year free membership to ANS for ALL company employees (free events, class and shop discounts)
- Half-page ad in ANS Naturalist Quarterly (Distribution: 8,000 DC-area homes, libraries and stores)
- One free weekday rental of ANS's Woodend Sanctuary first floor mansion and grove for a board meeting, workshop or retreat (availability subject to previously scheduled rentals & ANS programs)

**\$2,500 – Lake Sponsor**

- Prominent sponsor recognition on all conference-related marketing; on-site signage; and in program
- Live mentions during the conference
- Company logo/recognition on ANS website; social media outreach; and listing in ANS's Annual Report
- Exhibit space at job fair
- Quarter-page ad in ANS Naturalist Quarterly (Distribution: 8,000 DC-area homes, libraries and stores)
- One year free membership to ANS (up to 25 employees) (free events, class and shop discounts)
- Quarter-page ad in ANS Naturalist Quarterly (distribution: 5,000 DC-area homes, libraries and stores)

**\$1,000 – River sponsor**

- Prominent sponsor recognition on all conference-related marketing; on-site signage; and in program
- Live mentions during the conference
- Company logo/recognition on ANS website; social media outreach; and listing in ANS's Annual Report
- Exhibit space at job fair
- One year free membership to ANS (up to 10 employees) (free events, class and shop discounts)

**\$500 – Stream Sponsor**

- Sponsor recognition on all conference-related marketing and promotional collateral
- Sponsor listing on all on-site signage and in program
- Company logo/recognition on ANS website, and social media outreach
- Exhibit space at job fair
- One year free membership to ANS (for up to 4 employees)

**\$250 – Rain Sponsor**

- Sponsor listing in program
- Company logo/recognition on ANS website
- Exhibit space at job fair



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**In support of Taking Nature Black, I/we will purchase:**

**SPONSORSHIPS:**

**Taking Nature Black**

- \_\_\_\_\_ Ocean Sponsorship Package @ \$5,000
- \_\_\_\_\_ Lake Sponsorship Package @ \$2,500
- \_\_\_\_\_ River Sponsorship Package @ \$1,000
- \_\_\_\_\_ Stream Sponsorship Package @ \$500
- \_\_\_\_\_ Rain Sponsorship Package @ \$250

**CONTACT INFORMATION:**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed is a check for: \$ \_\_\_\_\_

Please make checks payable to Audubon Naturalist Society, Attn: Taking Nature Black

Please charge my:  Visa  MasterCard  AmEx

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Amount: \$ \_\_\_\_\_



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Please return form to:  
**Audubon Naturalist Society**  
8940 Jones Mill Road  
Chevy Chase, MD 20815

For further information, please contact [Caroline.Brewer@anshome.org](mailto:Caroline.Brewer@anshome.org) (Taking Nature Black)

*Audubon Naturalist Society is a 501(c)(3) not-for-profit organization. Our mission is to inspire residents of the greater Washington, DC, region to appreciate, understand, and protect their natural environment through outdoor experiences, education, and advocacy.*

