

PRIVACY POLICY FOR AUDUBON NATURALIST SOCIETY CREEK CRITTERS MOBILE APP

Effective Date: August 27, 2015

Last Updated: August 27, 2015

This Privacy Policy governs your use of the software application Creek Critters (“Application”) for mobile devices that was created by the Audubon Naturalist Society (“ANS,” “we,” “us,” or “our”). The Application guides users through finding macroinvertebrates in Mid-Atlantic region streams, identifying them, and getting a Stream Health Report based on the findings. Users can upload data, including geolocation, to an ANS map and compare their reports to those of other users. The following discloses our information gathering and dissemination practices for the Application.

Your Consent

By using the Application, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us. “Processing” means collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States, as described above. If you do not agree to this Privacy Policy, please do not use our Application.

What information does the Application obtain and how is it used?

User Provided Information:

The Application obtains the information you provide when you begin the activity. Registration is required, so ANS can send you a copy of your results, and so that ANS can inform you of other opportunities to learn about stream health.

When you use the Application, you provide your name, email address, whether you are over 18 years of age, and the data from your sample, including your geolocation at the time of the sample. We may use the information you provide to contact you from time to time to inform you about other opportunities offered Audubon Naturalist Society. We may also provide you with the opportunity to submit a team photograph and, in doing so, we may require access to your Photo Library.

Automatically Collected Information:

In addition, the Application may collect certain information automatically, including, but not limited to, the type of mobile device you used, your mobile devices unique device ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browsers you use, and information about the way you use the Application.

We do not permit third-party advertising, do not track users of our Application and do not engage in third-party tracking.

Does the Application collect precise real time location information of the device?

If you grant us permission, we will use GPS technology (or other similar technology) to determine your current location in order to correctly locate your sample results on the map.

Please note that the collected information is used to provide our services to you and to respond to your requests. The above provides examples of the information collected and the way that it is used. If you do not want us to collect or use your information, please do not use our Application or provide us with any information.

Do third parties see and/or have access to information obtained by the Application?

Partly. Others may see the results of your survey when they submit their own. They will not see your personal information. We will not share your personal information with third parties, except: we may share your personal information with service providers, affiliates, strategic partners (e.g., watershed groups and park authorities); as required by law, such as to comply with a subpoena, or similar legal process; when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others; to investigate fraud or respond to a government request; or as part of a merger.

We also permit you to share your information via social media plug-ins. Please note that we do not have any control over the data practices of such social media plug-ins should you choose to share your information using them. In fact, we have no control over the data practices of any third-party website or application.

What are my opt-out rights?

You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network.

Data Retention Policy, Managing Your Information

We will retain User Provided data for as long as you use the Application and for a reasonable time thereafter. We will retain Automatically Collected information as part of our study of water quality in the Mid-Atlantic region. If you'd like us to delete User Provided Data that you have provided via the Application, please contact us at CleanStreams@anshome.org and we will respond in a reasonable time. You may also contact us to access or update information that we have collected about or from you. Please note that some or all of the User Provided Data may be required in order for the Application to function properly.

Children

We do not use the Application to knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at CleanStreams@anshome.org. We will delete such information from our files within a reasonable time.

Security

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavor provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

Changes

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy here and updating the "Last Updated" date at the top of the policy. You are advised to consult this Privacy Policy regularly for any changes, as continued

use is deemed approval of all changes. That said, if we make material changes to our data practices, we will attempt to provide more direct notice to our Application users.

Contact us

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at CleanStreams@anshome.org.